

“Novel Methods for Better Cost Performance”



LARICINA

E N E R G Y L T D.

In Conjunction with the University of Calgary

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Thank you

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Introduction



Theory



Evidence



Lessons Learned



Conclusions

Recap from Athabasca Oil Sands Conference and Exhibition, Edmonton Sept 2009.

What we can learn from other industries.

What we've been working on and how it applies to our evidence...

Interpretation. Lessons to learn and emulate.

How to excel in project performance and more!

Introduction - Recap

- We know that we don't know so much about *In Situ* project costs. Only 30 year track record!

- *Closing the knowledge loop*

Learning from our mistakes...

Repetitive experience?



Is it enough?

Are we doing our best at retaining knowledge?

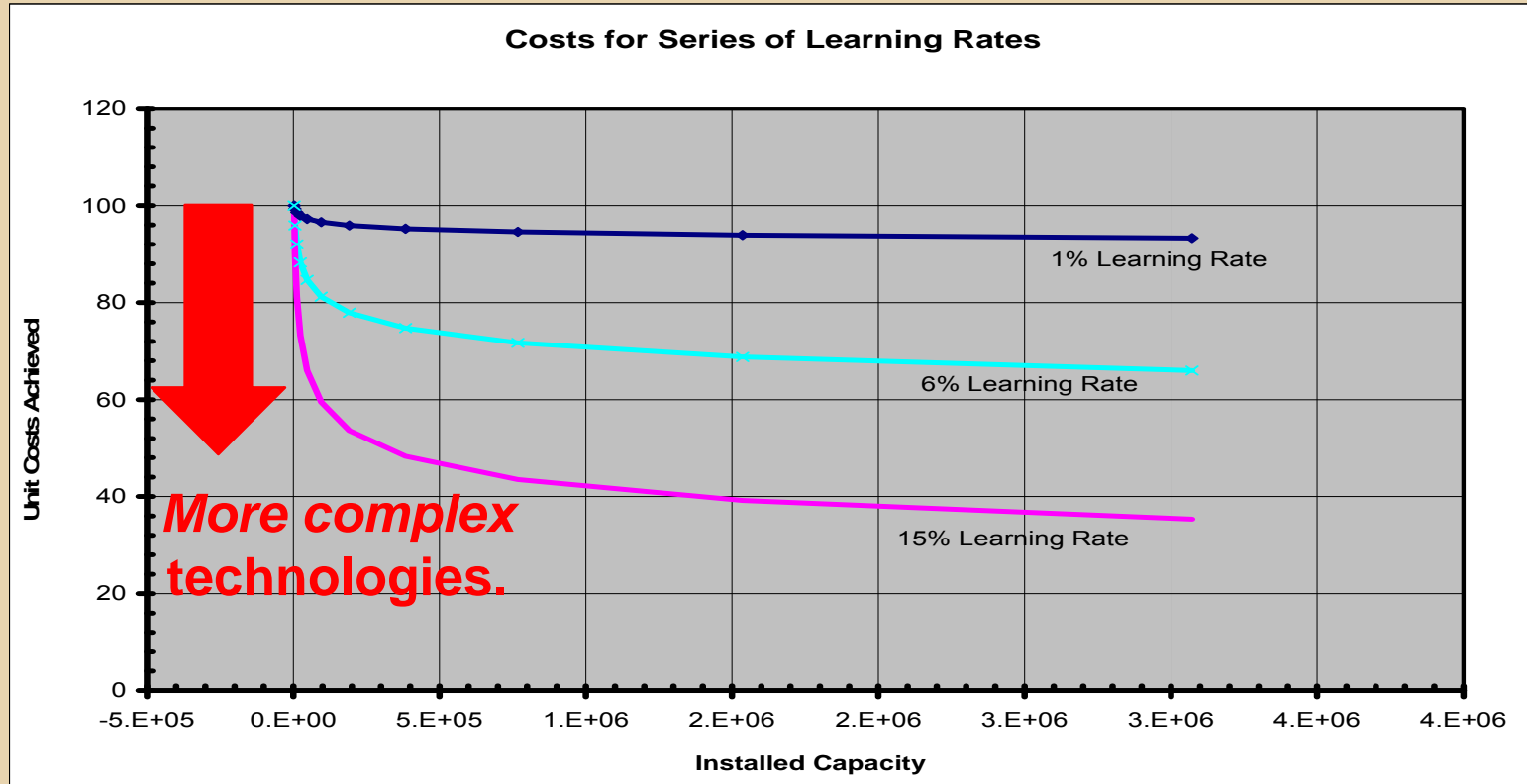
- Does “everyone” understand the scope of the project?
- Does our project/property have the scale and size to capitalize on long term cost reductions?

SAGD Developments

- We know that SAGD developments are:
 - Constant technological adjustments,
 - Projects with “Complexity”,
 - Magnified cost,
 - Increased risk.
- We can learn from similar industries.
 - Chemical processing plants,
 - Refining technologies,
 - Energy technologies...
- Applying the theory to SAGD.
 - Can we predict this behavior in our projects?

Learning Rates

- Typical learning rates for other industries



Theory: Prior Studies

Table 2
Reported energy-related learning rates^a

Technology	Country/region	Time period	Estimated learning rate (%)	Performance measure (dependent variable)	Experience measure (independent variable)	Reference/data source
Retail gasoline processing	US	1919–1969	20	sp. prod. cost (\$/bbl)	cum. prod. (bbl)	Fisher (1974)
Crude oil at the well	US	1869–1971	5	sale price (\$/bbl)	cum. prod. (bbl)	Fisher (1974)
Coal-fired electric utilities	US	1948–1969	25	sp. price to utility (\$/ton)	cum. prod. (ton)	Fisher (1974)
Electric power production	US	1926–1970	25	sale price (\$/kWh)	cum. prod. (kWh)	Fisher (1974)
Solar PV	EU	1985–1995	35	sp. prod. cost (ECU/kWh)	cum. prod. (TWh)	IEA (2000)
Wind power	US	1985–1994	32	sp. prod. cost (\$/kWh)	cum. prod. (TWh)	IEA (2000)
Wind power	EU	1980–1995	18	sp. prod. cost (\$/kWh)	cum. prod. (TWh)	IEA (2000)
Wind power	Germany	1990–1998	8	sp. inv. price (\$/kW)	cum. cap. (MW)	IEA (2000)
Wind power	Denmark	1982–1997	4 ^b	sp. inv. price (\$/kW)	cum. cap. (MW)	IEA (2000)
Electricity from biomass	EU	1980–1995	15	sp. prod. cost (\$/kWh)	cum. prod. (TWh)	IEA (2000)
Supercritical coal	US	n.a.	3	sp. prod. cost (\$/kWh)	cum. prod. (TWh)	IEA (2000); Joskow and Rose (1985)
GTCC	EU	n.a.	4	sp. prod. cost (\$/kWh)	cum. prod. (TWh)	IEA (2000); Claeson (1999)
Solar PV modules	World	1976–1992	18	sale price (\$/W _{peak})	cum. sales (MW)	IEA (2000)
Solar PV modules	EU	1976–1996	21 ^c	sale price (\$/W _{peak})	cum. sales (MW)	IEA (2000)
Ethanol	Brazil	1978–1995	22 ^d	sp. sales price (\$/boe)	cum. prod. (cubic meters)	IEA (2000)
Coal power plants	US	1960–1980	1.0–6.4 ^e	sp. inv. cost (\$/kW)	cum. cap. (units)	Joskow and Rose (1985)

^aNote: sp. = specific; inv. = investment; cum. = cumulative; cap. = capacity; prod. = production.

^bBased on Neij (1999). The learning rate of 4% considers only wind turbines equivalent to 55 kW or larger. The 8% learning rate reported in Table 1 of Neij's data includes all types of wind turbines.

^c21% is the learning rate for the "stability" stage described in the text. For the "development" and "price umbrella" stages the learning rate is 16%.

For the "shakeout" stage it is 4%.

^d22% is the learning rate for the "stability" stage described in the text. For the "development" and "price umbrella" stages the learning rate is 10%.

For the "shakeout" stage it is 53%.

^eJoskow and Rose estimate a range of learning rates for different utilities, architect-engineering firms, and technology categories, after accounting for inflation, plant size, the inclusion of scrubbers or cooling towers, whether certain structures are indoors or out, and whether a unit is the first on a site.

**Prior learning in petroleum industry.
Where is the SAGD learning curve?**

Learning Rate Prediction

Complexity as a tool for prediction.

- What degree of *complexity* does a SAGD plant have?
- What degree of *complexity* does a core hole have?
- What about a wellpad?
- What about a compression project?

IMPLICATIONS FOR ENERGY PROCESS TECHNOLOGY COST IMPROVEMENT

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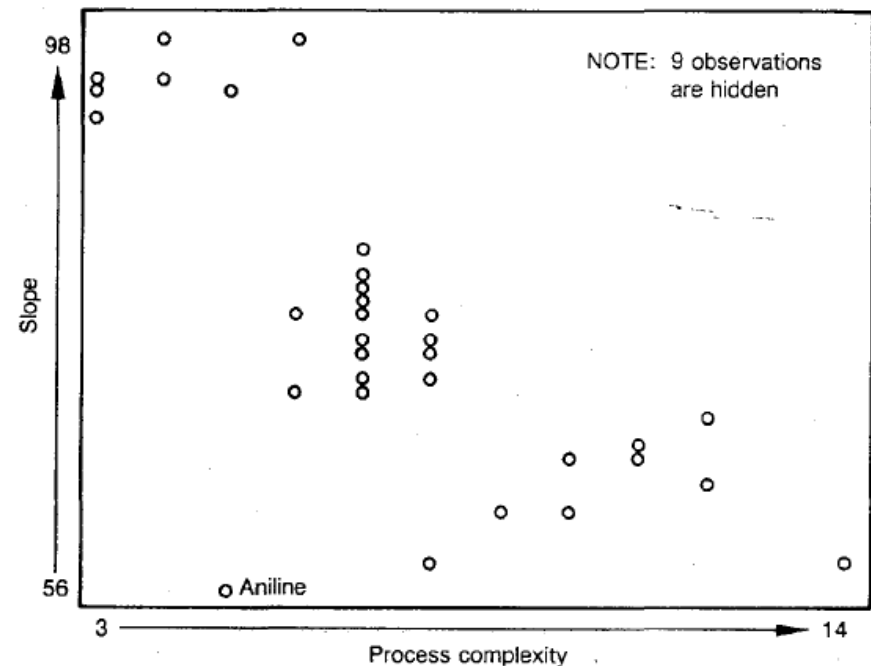


Fig. 7—Process complexity and cost improvement

Source: Edward Merrow (RAND Corporation)

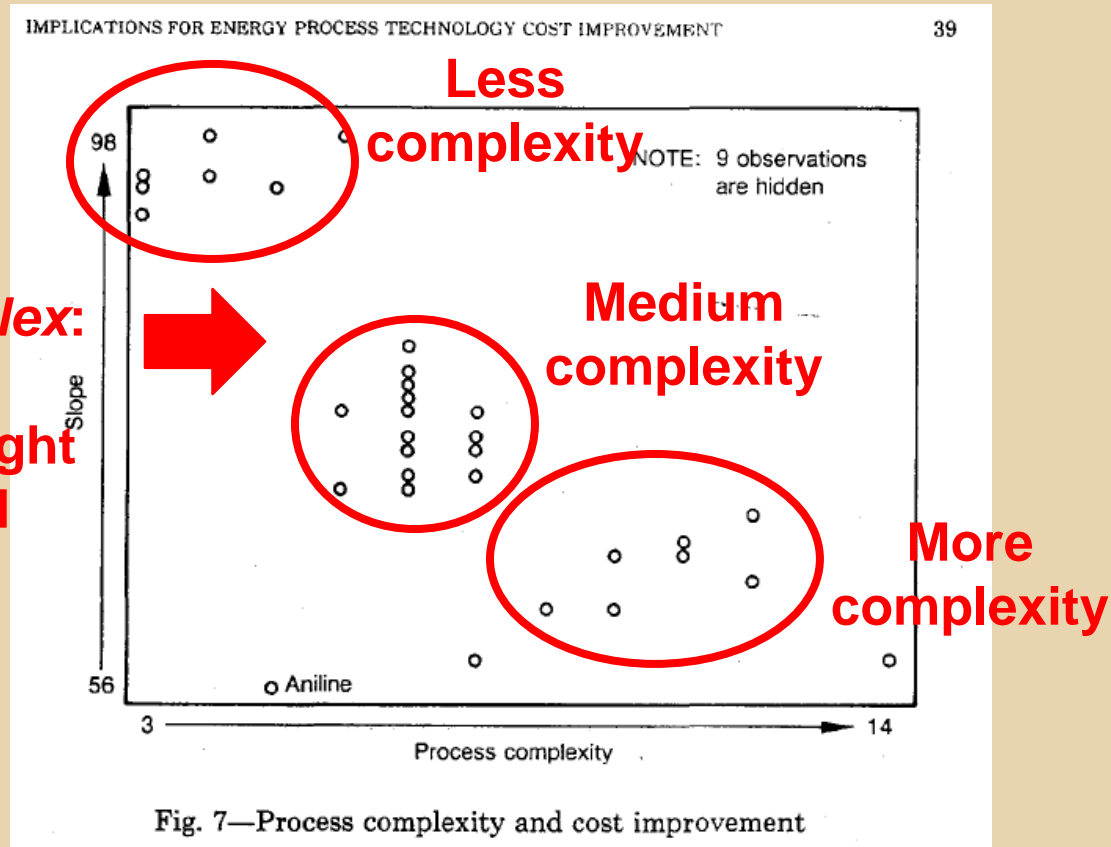
Complexity Theory

What is *complexity*?

- For the purpose of scaling process *complexity*, the number of steps can be counted as either the number of pieces of major equipment or the number of process blocks in which major physical or chemical operations occur.
- Using this methodology for SAGD we have arguably 6-9 steps, depending on what is counted.

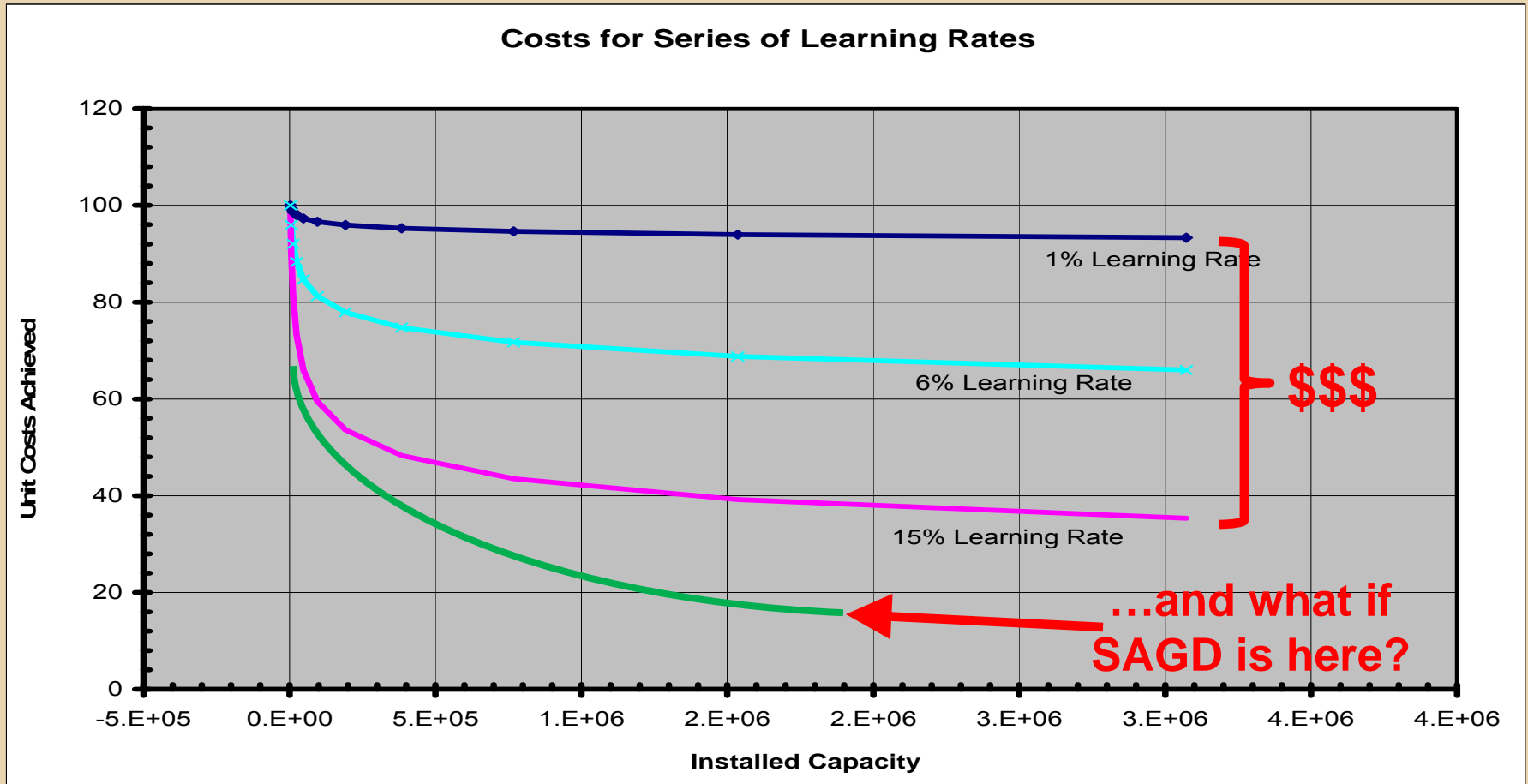
Complexity Theory

What is *complexity*?



**SAGD is complex:
20 -30%
reductions might
be obtained**

Learning Rates – SAGD?



Source: Yeh & Rubin



Learning

Evidence that learning is occurring at a project to project level, and even within the project.

Observing the field

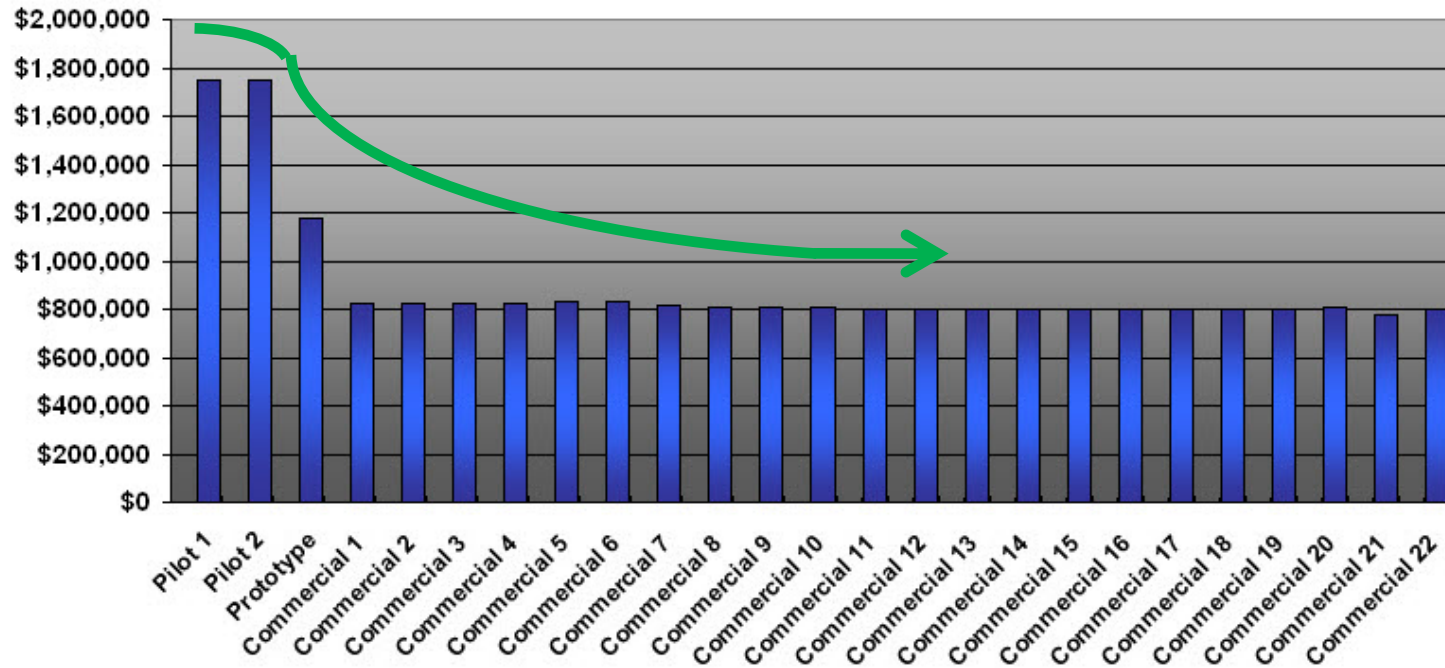
SAGD applications; annulus gas compression, core drillings, pumps installations, pad developments etc.

There are some great examples to learn from!

Evidence: Gas Compression & Pumps

Annulus Gas Compression Projects (IMV Projects)

TIC / Installation

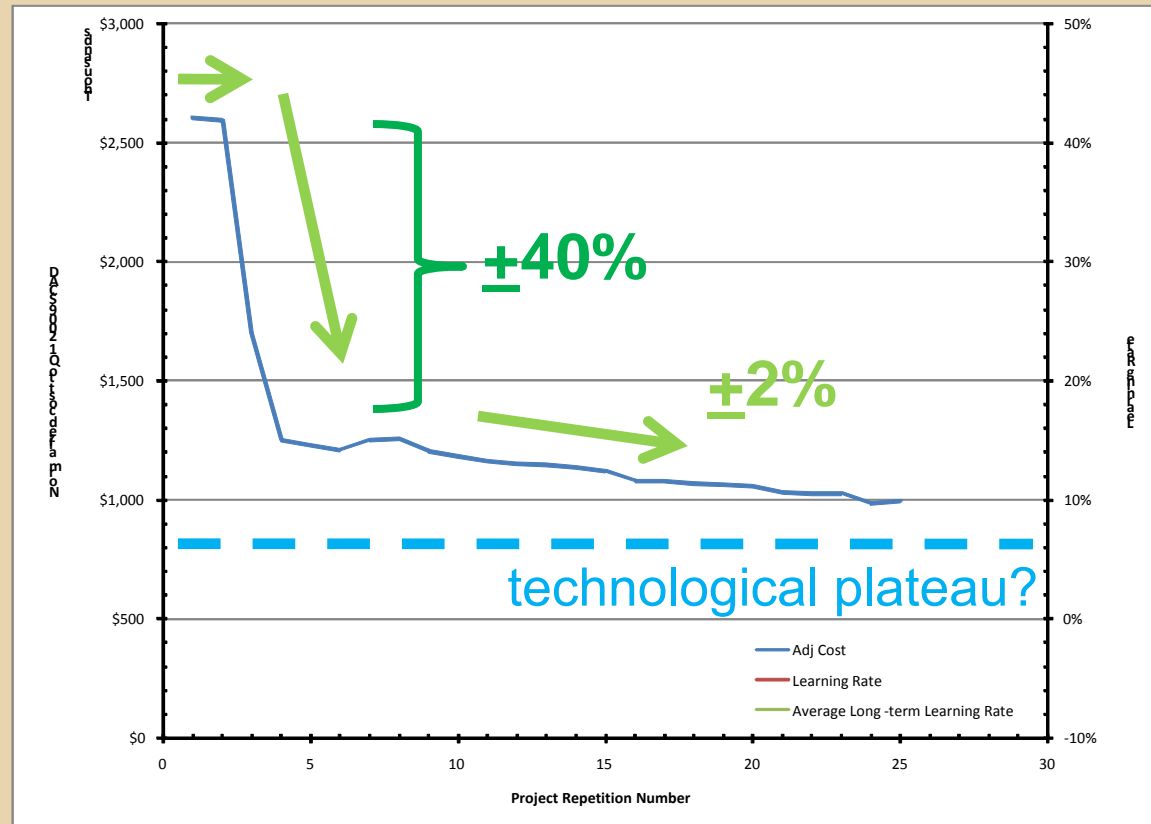


– Lets take a closer look...

Evidence: Gas Compression & Pumps

Annulus Gas Compression Projects (IMV Projects)

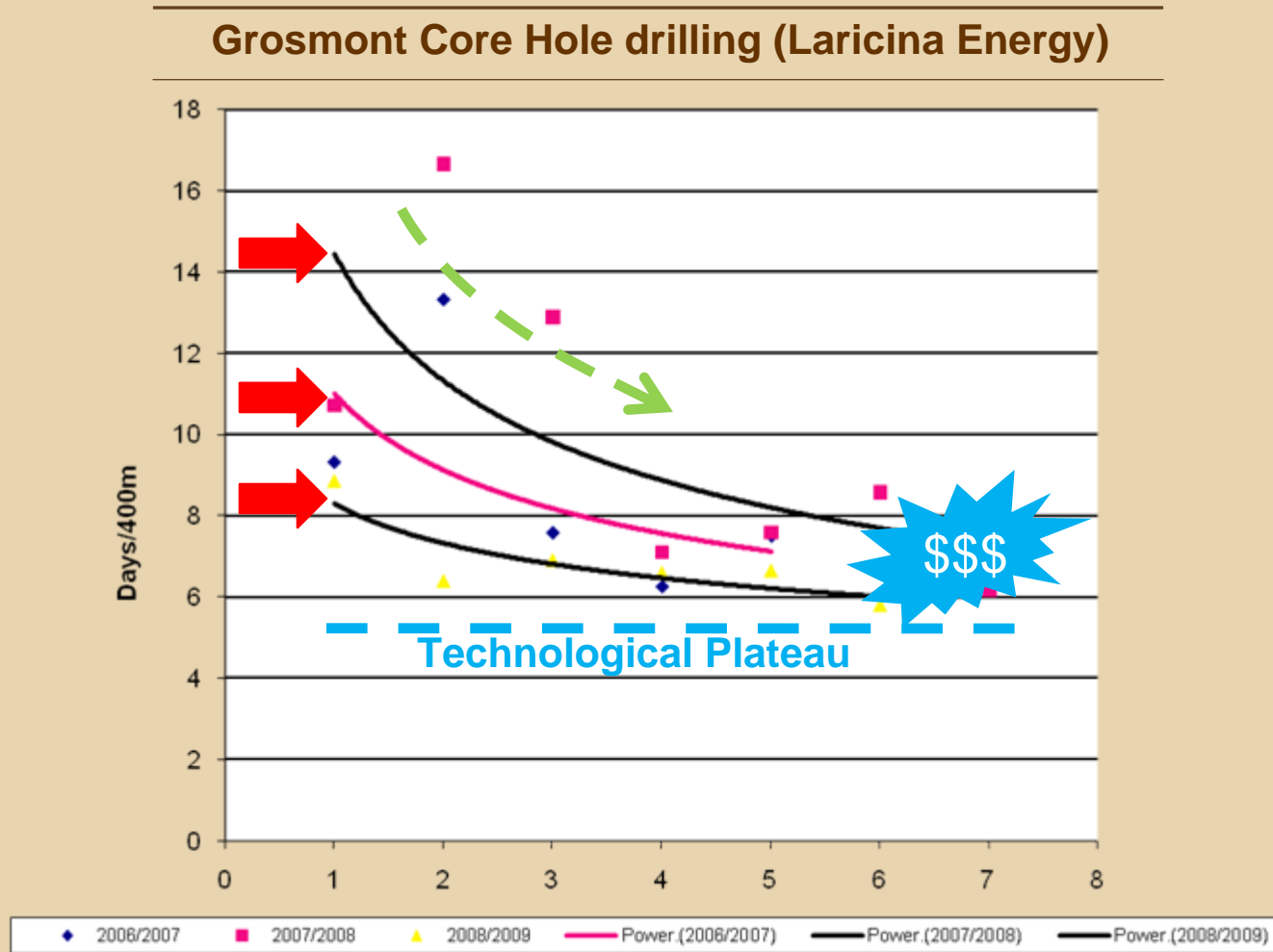
- Series of repeats (up to 25 repeats in 4 years)
- First unit replicated, and the following developed
- After the first three repetitions costs dropped below 40%, and 2% afterwards
- Consistent suppliers, design, equipment and construction.



Source: IMV – Wood Group Calgary

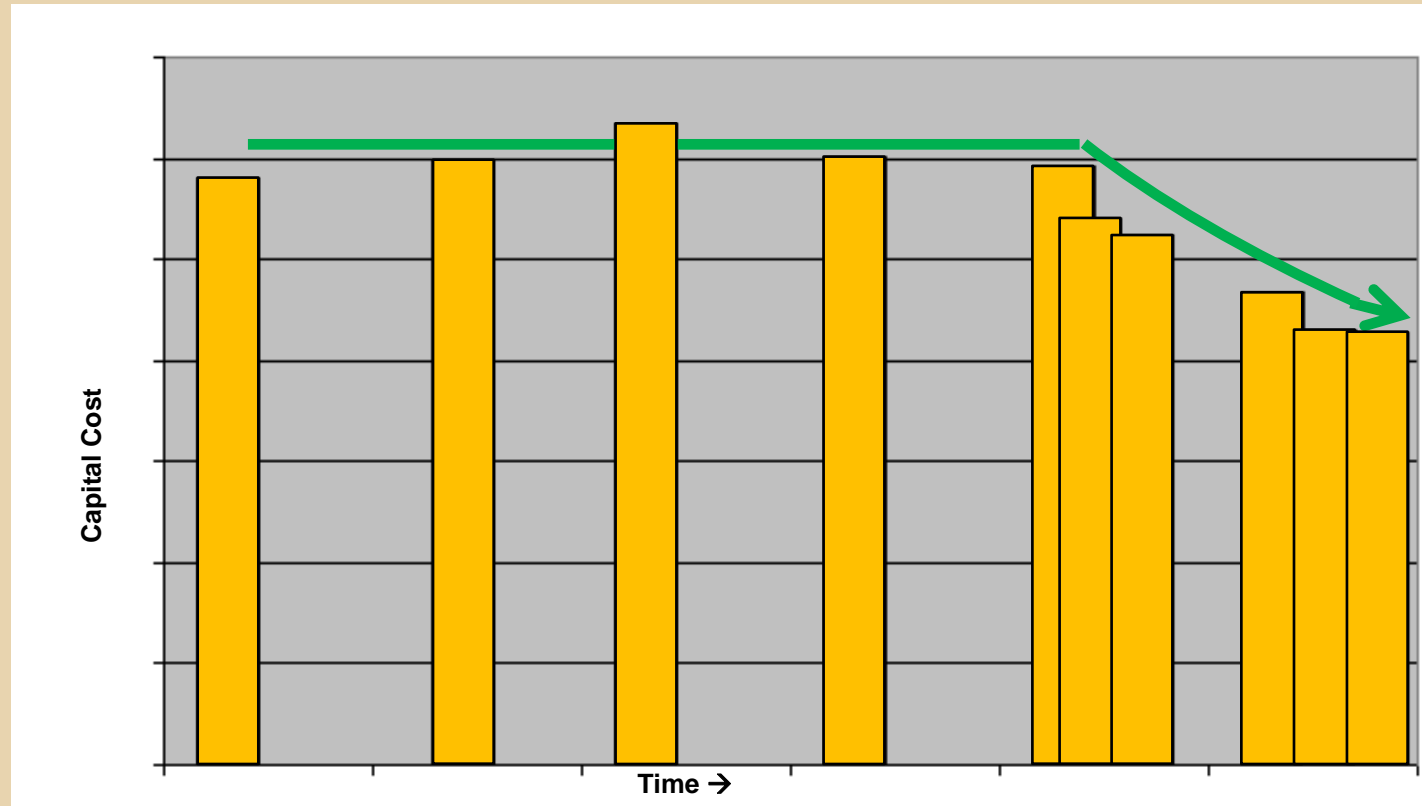
Evidence: Grosmont Core Holes

- High initial learning rates.
- Decreasing learning over time.
- 15 - 20% per repeat, forecasting 67% cost reduction
- Organizational forgetting
- Where is the technological plateau?



Lessons Learned: Pad Developments

SAGD Pads – Pad dollars per well pair



Frequent repetitions bring cost reductions.

Lessons Learned: SAGD Facilities

CAPEX on SAGD Facilities

A: Cost Curve of project built with initial understanding

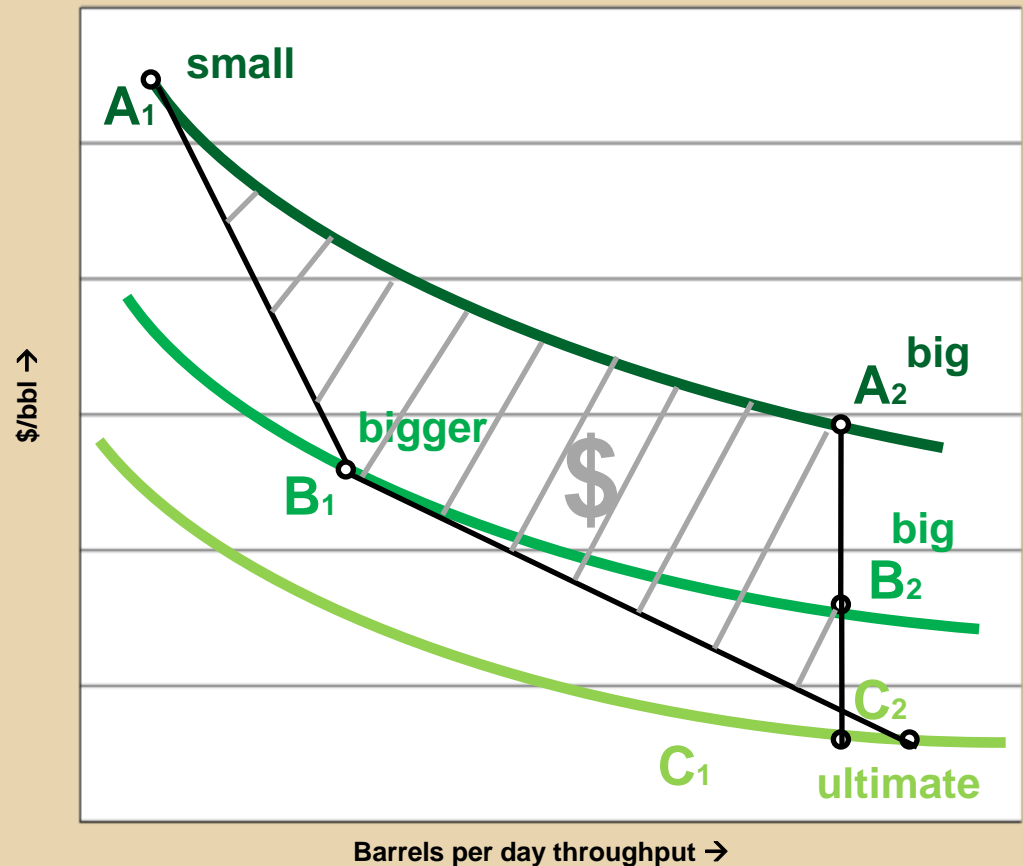
B: Cost Curve of a subsequent “tighter” understanding

C: Cost Curve of “ultimate” understanding

$$\sum_{CAP} A_1 + B_1 + C_1 = \sum_{CAP} A_2 + B_2 + C_2$$

$$\sum \$ A_1 + B_1 + C_1 \ll \sum \$ A_2 + B_2 + C_2$$

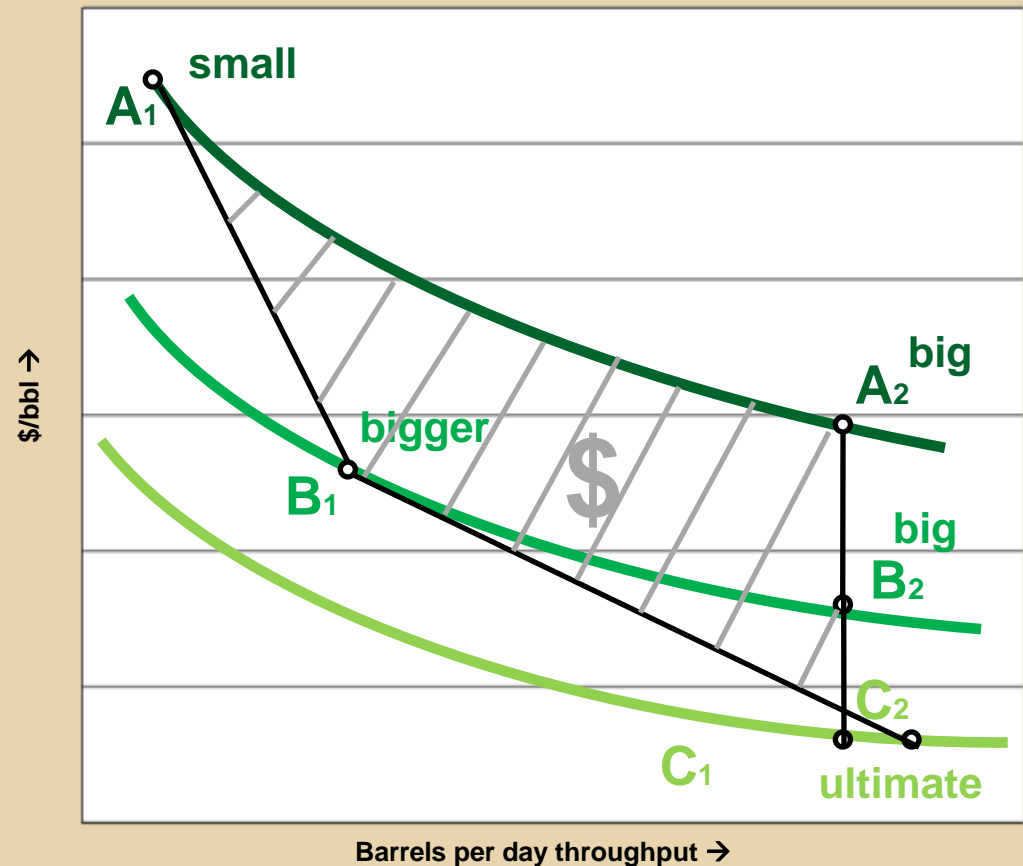
iff, Learning Rate > Cost of Capital



Lessons Learned: SAGD Facilities

- What can we gain from learning?
- Capital intensity:
 - Where do we want it more intense?
 - Take our time for learning effects...
 - Biggest projects take place after the learning has taken hold.

CAPEX on SAGD Facilities



Source: Laricina Energy Ltd.

Lessons to learn and emulate

What do in situ *success stories* tell us:

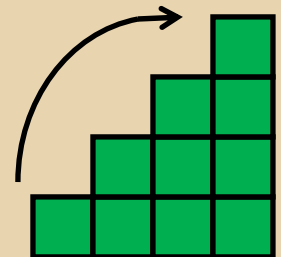
- ✓ Small projects with large potential; scalable and repeatable operations that enable technical advancement.
- ✓ Reuse of design in subsequent phases - It is wise to repeat yourself...
- ✓ Demonstrations of cost savings despite escalations.

Learning about learning...

- ✓ Closing the learning loop and a consistent use of staff and suppliers for design, equipment and construction.
- ✓ Working harder at learning can benefit our projects: CAPEX account for 40% of the per-barrel NPV

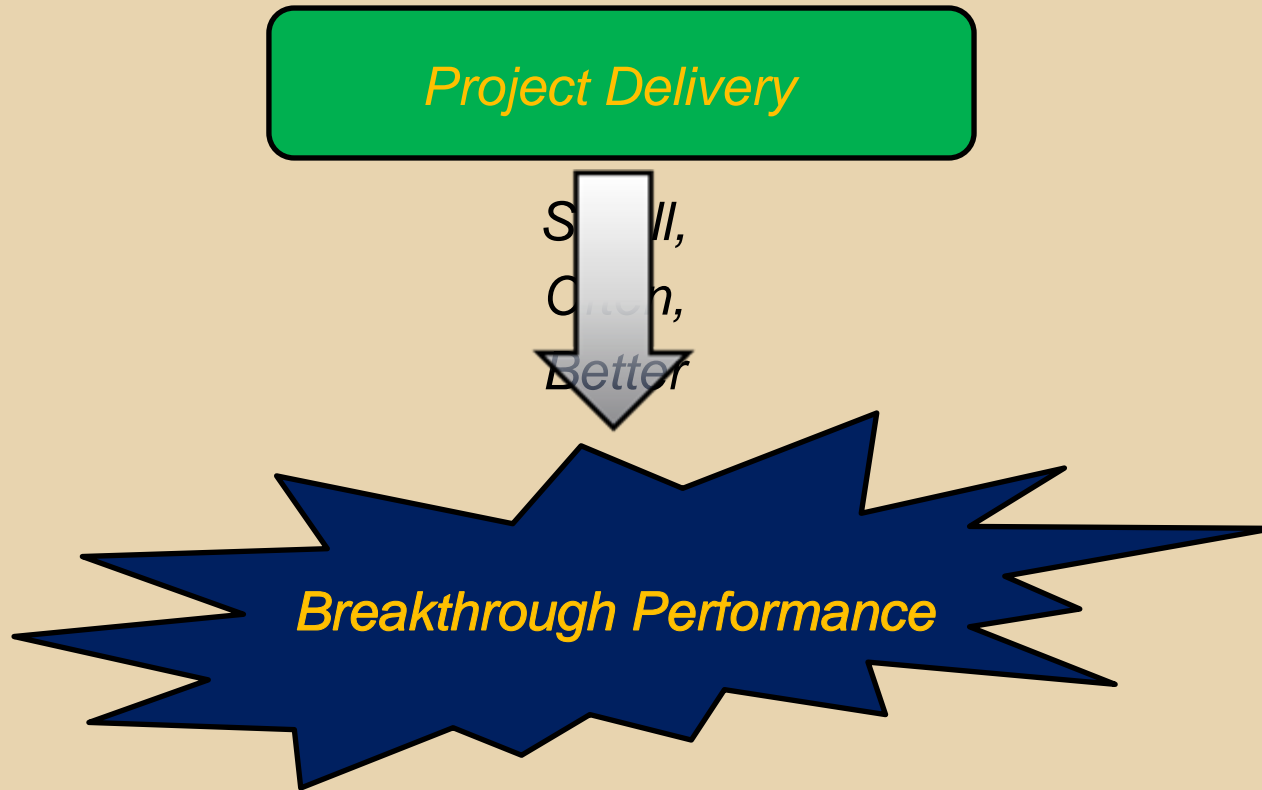
Scale and Size: Why small is good

- ✓ Economy of scale is the primary reason for building megaprojects. This is not necessarily the case when we take a close look at cost and revenue on a project life-cycle perspective.



What can we do (to excel)?

How to excel in performance?



Notice to Conference Participants

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www.laricinaenergy.com

Thank you!



Forward-looking statements advisory

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